



Noncommercial partnership «National Rental Association»





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АРЕНДАТЕЛЕЙ
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ТЕХНИКИ

ABOUT US

NP «National Rental Association» was registered in April 2011

The purpose of the association:

Assistance, development and legal protection of the rental industry in the Russian Federation

NP «NRA» is the only accredited member of the European Rental Association (ERA) in Russia since 2012



**Klimenko Valeriy
President of NP «NRA»**

The objectives of the Association:

- assistance and promotion of rental of construction equipment on the Russian market
- unification of rules for conclusion and execution of rental transactions
- the promotion of leasing activities through professional journals, other media and events
- assistance in the resolution of disputes participants in the rental market
- effective protection of the rights and legitimate interests of participants in the rental market



The objectives of the Association:

- effective protection of the rights and legitimate interests of participants in the rental market
- assistance in monitoring economic and other factors affecting the rental market
- facilitating the exchange of experience of rental companies in Russia
- interaction, cooperation and exchange of experience with foreign associations
- implementation of research, marketing and other activities in the interests of the Partnership members
- fight against theft of equipment and unsatisfactory payment discipline



Partners of the NP «NRA»:



- Manufacturers and dealers of construction machinery and equipment
- Leasing companies
- Transport companies
- Software manufacturers for rental companies
- Media
- Environmental bureaus
- Law companies
- Insurance companies



Members and partners:



members



partners

Events of the «NRA»



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The Association holds annual events:

- Conference of the National Rental Association (May - June, Moscow)
- International rental and construction forum (September, Sochi)
- In 2024, the Association is holding the All-Russian industry festival “Investing in People”.

Participants – heads of rental companies, representatives of manufacturers of equipment, dealers of equipment, representatives of companies providing related rental services.

The number of participants is more than 250 people.



WEBSITE OF NP «NRA»



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naast.ru

Promotion of the benefits of renting, support of Association members and partners, publication of the latest news of the rental market in Russia and the world, relevant industry analysts, Informing the participants of the rental market on the activities of NP «NRA»

Website features for members and partners of the Association

Advertising opportunities:

- Placing a banner on the main page of the site
- Placing the latest news about the company on the main page
- Inclusion of news in the newsletter on the basis of the Association (more than 3000 rental companies)
- Placement of information / announcements on the main page of the site in the "Current" section
- Conducting surveys on the basis of the Association (more than 3000 rental companies)

Website features for members and partners of the Association

Ability to view closed sections and pages:

- Speakers ' presentations of events
- List of participants
- Market reviews, market statistics
- Industrial safety and labor protection
- Rental Legislation
- Operating instructions for machinery and equipment
- Prevention of theft of construction equipment
- Standard forms of documents of the rental company

Latest NRA event

On May 30, the NRA conference took place as part of CTT EXPO 2024

Conference topic: “Rental of construction machinery and equipment in the current conditions: market transformation and development prospects”



Next NRA event

VIII International rental and construction forum

26-27 September 2024

Sochi

Participants – more than 250 heads of rental companies, representatives of manufacturers of equipment, dealers of equipment, representatives of companies providing related rental services



Interesting facts about us:

We really want to develop rentals

Our events are not only useful, but also interesting

We unite companies from all over the country into
a single whole

We give a feast

We like to give gifts

We have a channel on Telegram





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